



BLUE JAY

— MARKETING SOLUTIONS —

WWW.BLUEJAYAD.COM

ABOUT US:



Since 2013 Blue Jay has been recognized as one of the preeminent, full service research, marketing, advertising, designing, and public relations based in Oman, and serving on a national and international scale.

As an aggressive and agile firm, Blue Jay believes in the fundamentals of communication strategies and has developed a reputation for effective, on-target marketing.



OUR SERVICES:

- Online Marketing (Social media platforms , SEO , ASO , Google ads , Youtube ads)
- Offline Marketing.
- Website & Smart phone App development .
- Stratigic Planning.
- Graphic Design (Branding , Re-branding)

Sample of the logos we rebranding them :

• Ejada

Ejada Office Automation founded in 2012. Ejada provides high quality toners, cartridges and components for different brands, such as: Kyocera, HP, Canon, Samsung and brother.

Before



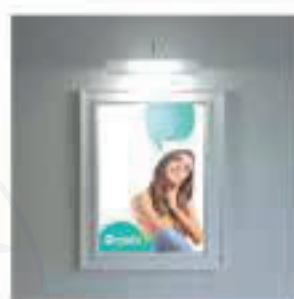
After



Ejada Stationery



Ejada Branding



Ejada Sign



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• Al bayraqdar Group

Investment Group investing in educational and teaching sectors

Before



After



Al bayraqdar Group Stationery



Sample of the logos we create from scratch :

- Al bayraqdar school



Logo identity , Branding and Stationery



• Iskan Company

Iskan Co. for Tourism & Hotel Investment is located in Amman, Jordan. Company is working in investment companies, Hotels business activities

Before



After



ISKAN COMPANY
FOR TOURISTIC AND HOTEL INVESTMENTS LTD.

Iskan Co. Stationery



Iskan Co. Branding



Iskan Co. Sign



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Bouvardia Flowers



Iraq Post



• The Core



Logo identity , Branding and Stationery



Some of the menus we designed :

• Vis a vis cafe



Kermalak Cafe Menu



Sample of the Company profile we designed :

- **Shift**

Money transfer company



- **IDEA design**

Interior design company



• Abu Odeh bros

Food trade company
this company profile for the golf food



Green Shield Group



Sample of the folders we designed :

- Shift



- Special Night



Sample of the packging we designed :

• Ejada



• Argelini



• Wonder chef



AlRayhan



Bravia Gel





SOCIAL MEDIA MARKETING

we know all the plug-ins, apps, and tools to hook up and synch all your social media marketing platforms to work together resulting in powerful cross promotion creating viral inbound links to your website and keep you connected to you beloved customers.

Tweets will update the Facebook page, Facebook posts will tweet on twitter, YouTube will import into your Facebook, and they all will link back to your website.

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- Higher conversion rates
- Brand is presented in interactive medium improving trust and credibility.
- 100% increase in lead-to-customer conversion.
- Higher brand authority
- The more people talk about the brand on social media, the more valuable and authoritative the brand will seem to new users.
- Increased in bound traffic
- The more quality content posted on social media, the more inbound traffic is generated
- More traffic means more leads and more conversions.
- Decreased marketing costs
- Cost is less than conventional marketing channels give the reached audience.
- Better search engine ranking Search engines calculations now Takes social media presence into account.
- Richer customer experience
- Add a new way to communicate with customers. Listen and respond immediately publicly to Serve or make things right (resolving complaint).
- Improved customer insights
- Gain valuable info about what customers are interested in and how they behave.

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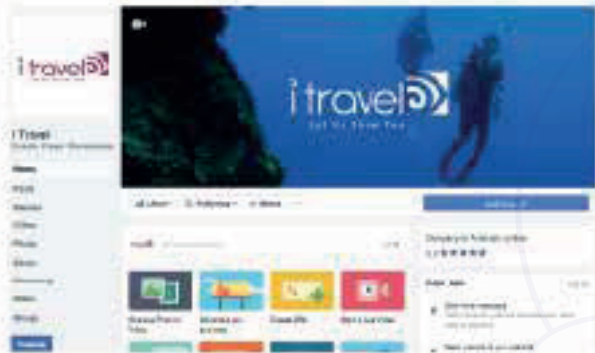
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Sample of our designs form social media :

• I travel

Facebook Page



Facebook Page Posts



• Shift

Facebook Page



Facebook Page Posts



• Ashtal

Facebook Page



Facebook Page Posts



AlQameh Group





Website & Mobile Application

WEBSITE&APP DEVELOPMENT:

- Build responsive websites; displayable on all screen sizes.
- Modern designs.
- Dynamic and static websites.
- Branded Smartphone apps.
- Ability to be integrated with company systems.

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Sample of the Applications we developed :

• Umed

Medical App give information for the locations and addresses of doctors, hospitals and the nearest doctors in your area



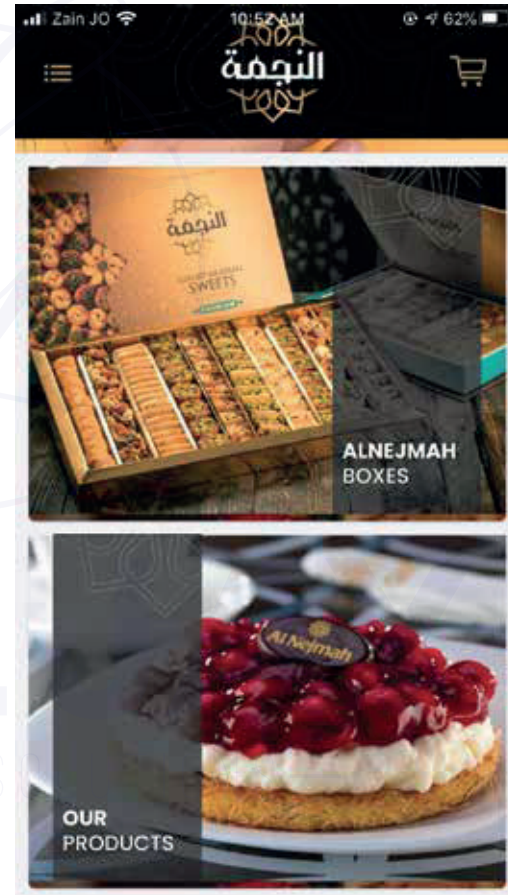
• e.visa oman

Mobile application for the Omani government - to apply for Visa and payment through the application

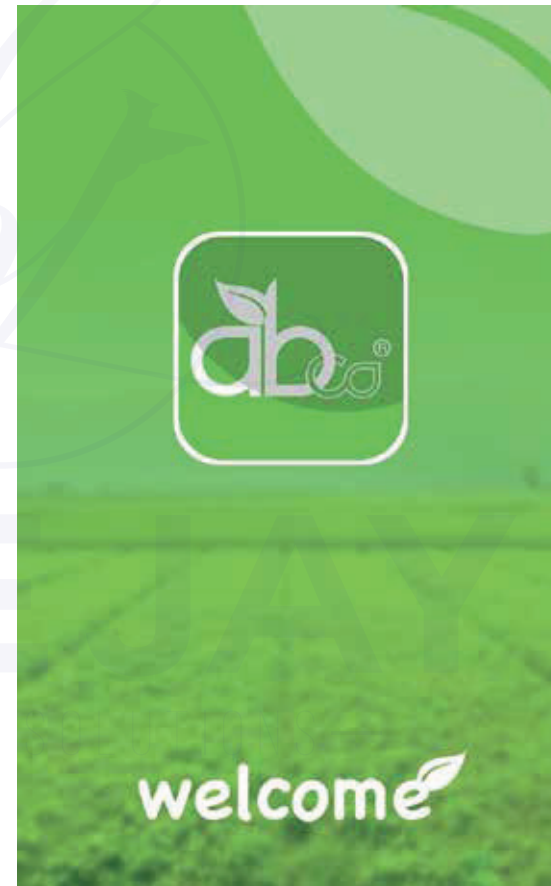


Alnejmah sweets

Mobile Application



Abo odeh bro Mobile Application



Sample of the websites we developed :

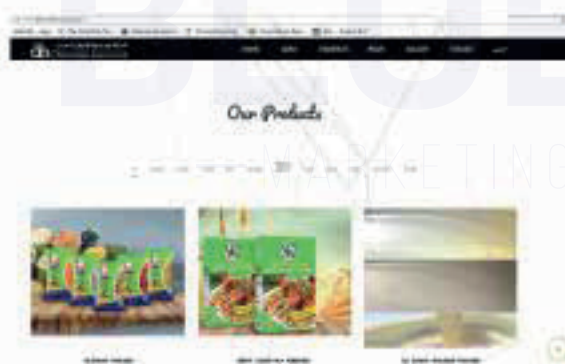
- **shift**

<https://www.shift-sg.com/>



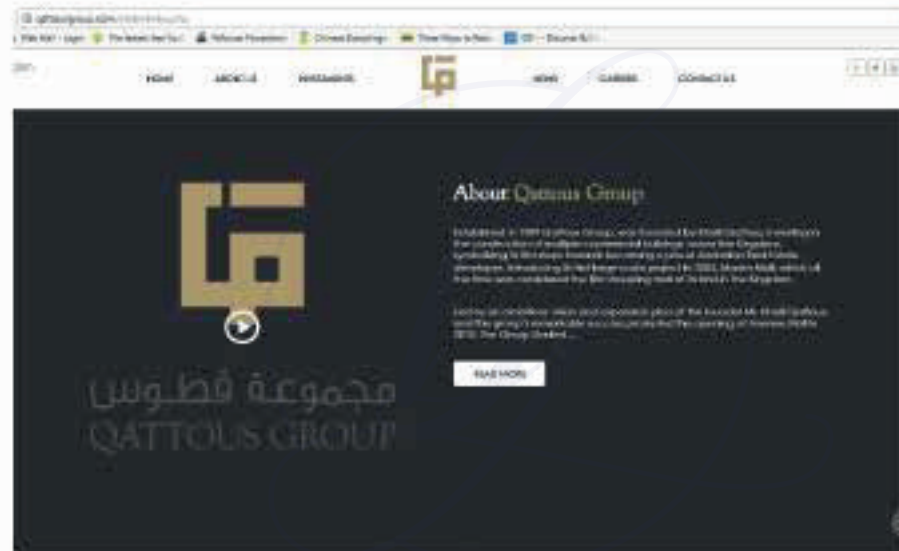
- **Abu Odeh bros**

<http://www.abuodehbros.com/>



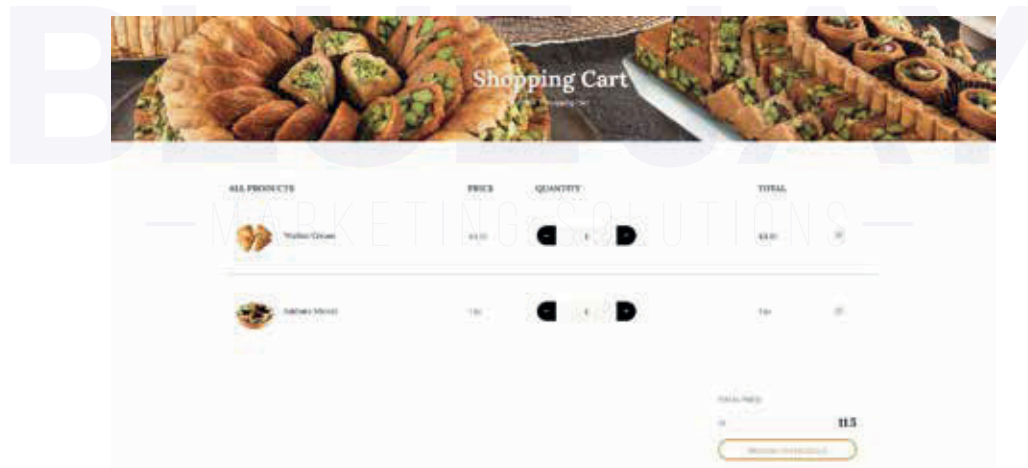
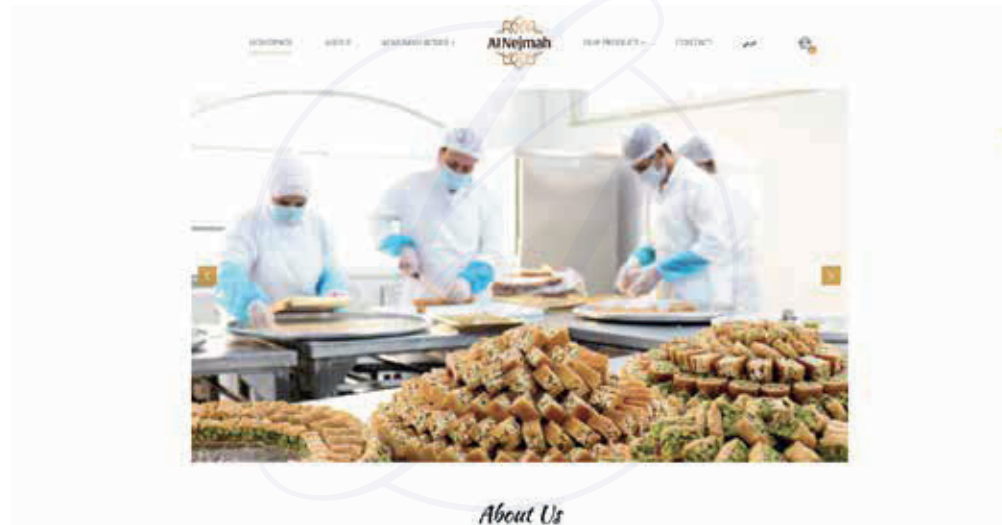
• Qattous group

<http://qattousgroup.com/siteEn/In->



Anejmah sweets

www.anejmahsweets.com





OUR CLIENTS :

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- Aqaba Vegetable Oils
- Fitness First
- VISA APPLICATION AND SERVICE CENTRE
مركز خدمات التأشيرات
- HUAWEI
- فندق سديان عمان
SADEEN ADMAN HOTEL & SUITES
- ISKAN COMPANY
FOR TOURISTIC AND HOTEL INVESTMENTS LTD
- الفراح
AL FARAH
VEGETABLE OILS
- افينيو مول
AVENUE MALL
مركز مولك
- Plaza
مجمع مركز بلازا
PARK PLAZA COMPLEX
- SHIFT
Secure and Fast
- AL BAYRAQDAR SCHOOLS
مدارس البيرقدار
- إبداعات شبابية
YOUTH CREATIONS
- Edulink
CONNECT | COLLABORATE | IMPROVE | EDUCATION
- ACT
- اشتال
المطبخ والحلويات
- العنبتاوي
ANABTAWI SWEETS
- الريحان
المطبخ والحلويات
صحة وجودة
- EXIL CLUB
- Le Grand Amman
Managed by AccorHotels
- ab
شركة ابو عوده اودان ابراهيم
Abu Odeh Bros Co Ltd
- MFTC



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WE SEE WHAT YOU NEED